

6 TIPS BEFORE SELLING YOUR HOME

1 MEET WITH YOUR AGENT



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Your agent can save you a lot of time and energy by guiding you through the pre-listing phase. They are there to serve you and help you decide if listing your home is the right option.

2 PRE-QUALIFY TO BUY



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Get pre-qualified to buy your next home before putting your current one on the market. Working with a reputable mortgage pro will help you understand what you need to net from your current home and achieve your goals for the next one.

3 PRICE CORRECTLY



PRICE CORRECTLY

Listing your home at the proper market value is critical to selling within a reasonable time frame. Be cautious of making decisions based on valuations online. Instead use your agent's knowledge of the local area as a resource.

4 PRE-INSPECT



PRE-INSPECT

Home inspections are often where a home sale can go wrong. Material defects may need to be repaired prior to a buyer purchasing the home. Determine these potential fixes before you list, instead of during the negotiation process.

5 DE-CLUTTER



DE-CLUTTER

If your house is cluttered or filled with personal mementos, it's more difficult for a buyer to picture themselves living there. Placing large pieces of furniture or family photos in storage is worth the effort to help your home sell quicker.

6 PROFESSIONAL PHOTOGRAPHY



PROFESSIONAL PHOTOGRAPHY

The modern-day home search usually starts online and first impressions are very important. Make sure your real estate agent uses a pro photographer in order to show your home in the best light.

